



SHA UPDATE

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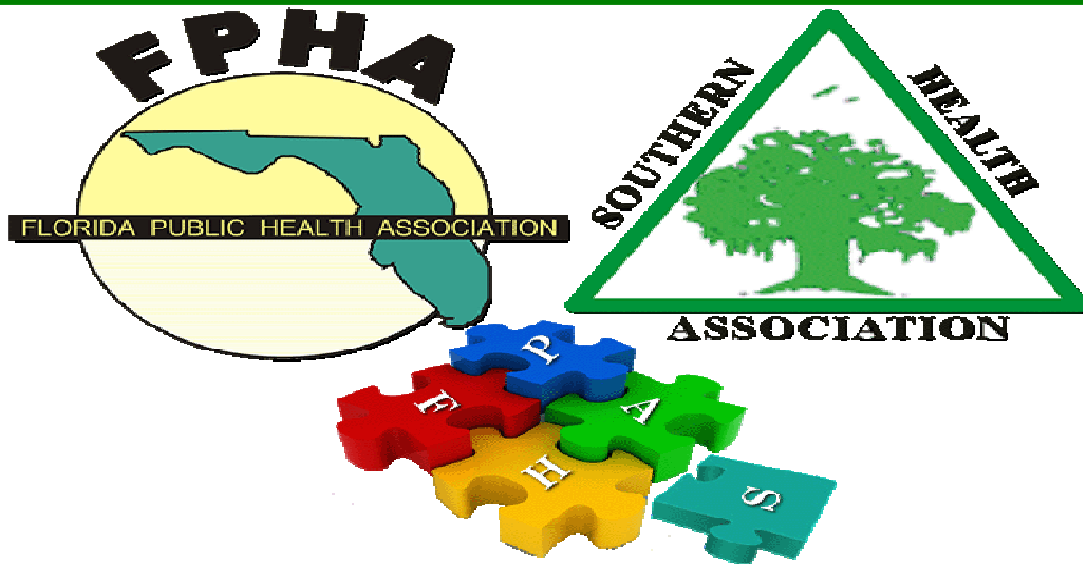
President's Message

SUZIE HAMM

(KY)

I can hardly believe it was just a little over a year ago when I became President of this amazing organization. Since then I have had the privilege of visiting each of your annual meetings and meeting many new Public Health Friends. Now as I come to the end of this wonderful year I want to thank each of you for your support in electing me and supporting me throughout this year and I encourage each of you to come to the annual meeting in Florida in August 4-7, 2009 at the PGA National, in West Palm Gardens. After you review the program listed on pages 3-7; I am sure you will agree they have an outstanding program planned. Make your plans today to join us for the SHA/FPHA Annual meeting. See you in Florida in August!





***"The Public Health Puzzle:
Putting the Pieces Together"***

2009 FPFA & SHA Joint Annual Educational Meeting Fees

Listed below are the registration fees for the 2009 FPFA & SHA Joint Annual Educational Meeting. All registrations must be made on-line or on site. Go to the FPFA.org website at www.fpha.org to connect with the on-line registration. Select the days you will be attending and follow the prompts. The system will generate your confirmation and receipt and send both to the email address you input.

On-line registration will be available until **July 28, 2009**. After that date registration will be taken at the meeting. Educational meeting reservations must be cancelled by Monday, July 20 for a refund, minus an administrative fee of \$25. For more information call 904-529-1401 (Sandy Magyar or Marsha Zupan)

	<u>On-line</u> (by July 28)	<u>On-Site</u>
Member Three Day (8/5 – 8/7)	\$150	\$175
Non-Member Three Day	\$195	\$220
Member One Day (8/5, 8/6, 8/7)	\$ 90	\$100
Non-member One Day (8/5, 8/6, 8/7)	\$100	\$110
FPFA Student (Fulltime) need to indicate days attending	\$ 50	\$ 50

*May attend one day or all three days

SHA/FPFA Joint Annual Meeting Hotel Reservations

PGA National Resort & Spa
 400 Avenue of the Champions
 Palm Beach Gardens, FL 33418
 For Reservations: 1-800-633-9150 or 561-627-2000
 Room Rate: \$127.00 S/D
 Reservations must be made by July 13, 2009 to guarantee rate.

2009 Florida Public Health/Southern Health Association Joint Annual Educational Meeting

Theme - The Public Health Puzzle: Putting the Pieces Together

(For additional Program information, go to the SHA website at www.southernhealth.net or www.fpha.org)

TUESDAY – August 4, 2009

2:00 PM – 5:00 PM - Exhibitor Set-Up

2:00 PM – 5:00 PM - Registration

SHA Meetings

8:30 AM – 5 PM - Governing Council Meeting

SHA/FPHA Meet and Greet

WEDNESDAY – August 5, 2009

7:00 AM – 4:00 PM - Registration

Silent Auction

7:30 AM – 8:45 AM

Breakfast with the Exhibitors - Continental Breakfast – (*Sponsored by Gen Probe*)

GENERAL SESSION

8:45 AM – 9:15 AM - Welcome & Opening Remarks

9:00 AM – 9:15 AM - APHA President

9:15 AM - 10:15 AM - ***Public Health & Technology: An Overview of Popular Technologies and How We Can Adopt Them for Prevention Efforts***

Rachel Kachur, MPH

Behavioral Interventions & Research Branch

Division of STD Prevention

National Center for HIV/AIDS, Viral Hepatitis, STD and TB Prevention

10:15 AM – 11:00 AM – Networking Break – visit Exhibits and Silent Auction

11:00 AM – 12:00 PM - ***“Putting the Puzzle Together in Your Everyday Life - Fructose, Sugar and the Obesity Epidemic”***

Dr. Richard Johnson MD, FACP

12:00 PM – 1:30 PM - **USF College of Public Health Luncheon – 25 year Anniversary Celebration**

AFTERNOON EDUCATIONAL TRACKS

1:45- 2:45 PM

Track One: “Enhancing and Revitalizing Environmental Health”

Rob Blake, MPH, REHA, Chief, Environmental Health Services Branch, CDC

AFTERNOON EDUCATIONAL TRACKS

1:45- 2:45 PM

Track Two: “Sex and Technology”

Rachel Kachur, MPH

Behavioral Interventions & Research Branch
Division of STD Prevention
National Center for HIV/AIDS, Viral Hepatitis, STD and TB Prevention**Track Three: Diets Involving a Reduction in Sugar or Fructose – What Works**

Richard Johnson, MD, FACP

Special Meeting: MLC Collaborative Group (invitation only)

Cathy Montgomery

2:45 PM – 3:30 PM – **Networking Break** – Visit Exhibits and Silent Auction

3:30 PM - 4:30 PM

Track One: – Climate Change, Sustainable Actions, and Public HealthCharles H. Henry, R.S., M.P.A.,
Environmental Administrator
Sarasota County Health Department**Track Two: Disaster Preparations for the Presidential Inauguration: Looking at all the Puzzle Pieces**Clint Sperber, MPA Region 5 Public Health Preparedness Coordinator
David R. Crowe**Track Three: Making the Public Health Connection: Putting the Pieces Together**Cindy Krosky, CSP, LCSW
Achieving Corporate Excellence, Inc.**Track Four: Dental Program**

Speakers TBD

Special Meeting: MLC Collaborative Group (invitation only)

Cathy Montgomery

4:30 PM – 5:00 PM

Section Business Meetings**DENTAL****ENVIRONMENTAL HEALTH & ENGINEERING*****“Using the National Environmental Public Health Performance Standards to Improve Environmental Health Services”***Keith Keene, BA, CHM, CEHP
Environmental Administrator
DeSoto County Health Department**HEALTH PROMOTION****NURSING****NUTRITION****PUBLIC HEALTH ADMINISTRATION and BUSINESS MANAGERS**

STD

6:00 PM – 7:30 PM **Immunization Update Dinner**

(For Nurses, Physicians and Laboratorians – must be registered for meeting)

THURSDAY - August 6, 2009

7:30 AM – 3:00 PM – Registration and Silent Auction

Exhibits open – continental breakfast 7:30 AM – 8:15 AM

8:30 AM – 9:15 AM – “FPHA Business Meeting”

EDUCATIONAL SESSIONS (all day)

9:15 AM -10:15 AM

Track One: *Communications Strategies: How to Build Your Message to the Specific Population You are Trying to Reach – Part 1*

Jessica Love

Spitfire Strategies

Track Two: *Chronic Disease and Climate Change: Common Causes, Common Solutions: Why Low Carbon Living Is Good For Your Health*

Jill Stein, MD

Greater Boston Physicians for Social Responsibility

Track Three: *Infant Mortality: Scope, Social Impact, Solution; Putting the Pieces Together*

Karen E. Wint, MPA, BCABA, Director

Office of Minority Health, Orange CHD

10:15 AM – 11:00 AM

Networking Break – Visit Exhibits & Silent Auction

11:00 AM – 12:00 PM – **Educational Sessions Continued**

Track One: *Communications Strategies: How to Build Your Message to the Specific Population You are Trying to Reach – Part 2*

Jessica Love

Spitfire Strategies

Track Two: *Promoting Quality and Sustainability through Best Practices in Financial Management*

Peggy Honore, DHA, MHA

Director of Public Health System Finance, and Quality Program

Office of Public Health and Science

US Department of Health and Human Services

Track Three: *Disney’s Public Health Programs*

Jennifer Walker

12:00 PM – 1:30 PM – **FPHA/SHA Awards Luncheon**

Track One: *“Grant Writing – Part 1”*

Cynthia Seaborn, Office of Minority Health

1:45 PM – 2:45 PM – **Educational Sessions Continued**

Track One: “Grant Writing – Part 1”

Cynthia Seaborn, Office of Minority Health

Track Two: PDCA and EVAL are NOT 4-letter Words – Part 1

Grace Duffy, Public Health Foundation
Management and Performance Systems
CMQ/OE, LSSMBB, CQA, CQIA

Track Three: National Accreditation Process – What is Really Involved.

William Riley, PhD., Associate Dean, School of Public Health
Public Health Accreditation Board
NC CHD Participant

2:45 PM – 3:30 PM - **Networking Break** – Visit the Exhibits

3:30 PM – 4:30 PM – **Educational Sessions Continued**

Track One: “Grant Writing” – Part 2”

Cynthia Seaborn, Office of Minority Health

Track Two: PDCA and EVAL are NOT 4-letter Words – Part 2

Grace Duffy, Public Health Foundation
Management and Performance Systems
CMQ/OE, LSSMBB, CQA, CQIA

Track Three: “Prescription Drug Overdose Mortality and Morbidity; and Emerging Public Health Epidemic”

JoAnn Chambers-Emerson, RN, BSN, CSPI
Certified Specialist in Poison Information, Educator
FL Poison Information
Johanna York, Operation PAR, Inc.

Track Four: Public Health as a Career, Now and in the Future

C. Earl Fox, MD, MPH

4:30 PM – 5:00 PM - **Section Business Meetings**

COMMUNITY INJURY PREVENTION & CONTROL

DIVERSITY

EPI/LAB

HIV/AIDS

PUBLIC HEALTH PHYSICIANS

PUBLIC HEALTH SOCIAL WORKERS

STUDENT SECTION

3:30 PM – 5:00 PM - **SHA Business Meeting and Governing Council Meeting**

5:00 PM - 6:00 PM - **New Member and Student Orientation**

5:00 PM – Silent Auction closes. Please be prepared to pick up items.

6:30 PM – 8:00 PM

President's Reception (all attendees invited)

Poster Presentations

FRIDAY, AUGUST 7, 2009

7:45 AM – 9 AM - Registration

Last pick up of Silent Auction Items

General Session

8:15 am – 8:30 AM – Welcome/Announcements

8:30 – 10:30 AM

BRUMBACK LECTURE – ***“Quit Smoking Now: A Statewide Tobacco Program Making a Difference at the Local Level”***

8:30 am – Moderator: Barbara Richardson

Speakers: Kathy Nichols and Julia Strnad

Introduction and Overview of the Florida AHEC Network's Tobacco Training and Cessation Program

Tobacco Training Activities

Tobacco Cessation Activities

9:30 am – Moderator: Barbara Richardson

Speakers: Deirdre Dingman, Karen Nutter

Quit Smoking Now: Nova Southeastern University Program Area

Quit Smoking Now: University of South Florida Program Area

Quit Smoking Now: University of Florida Program Area

11:00 AM – 12:00 PM - **State of the State Address**

Ana M. Viamonte Ros, MD, MPH, Florida Surgeon General

Florida Department of Health

Annual Educational Conference Adjourned

You are invited to a reception with the
Southern Health Association
Tuesday, August 4, 2009
5:30 P.M.
Location TBA
(look for notices at the meeting)

Sponsored by
Stan Cochran, CEO,
Custom Data Processing



Arkansas State Report

The theme of the 2009 Arkansas Public Health Association meeting was "Raising the Bar: Taking Public Health to New Heights." The speakers and topics at this year's meeting did just that. The plenary sessions was opened with speakers such as Dr. Paul Halverson, Director of the Arkansas Department of Health; Mike Bush, Mayor of Hot Springs; Representative Robbie Wills, Speaker of the House for the 87th General Assembly; and Dr. Glen Mays, Professor and Chair of the Department of Health Policy and Management in the Fay W. Boozman College of Public Health. Countless other speakers and participants did an outstanding job during the conference, as well. There were many compliments on the program ,and opportunities for public health continuing education units.

The Director's Awards for Excellence in Local Public Health, Management, and Science were presented at this years conference by ADH Director, Dr. Paul Halverson. Local Health Unit Adm., James Tanner received the award for Excellence in Local Public Health; Rick Sanders, Administrative Manager for the Center of Local Public Health received the award for Excellence in Public Health Management; Dr. Namvar Zohoori, Branch Chief of Chronic Disease received the award for Excellence in Public Health Science. Randy Lee, Director of the Center for Local Public Health, received the highest award that APHA gives, the Tom T. Ross award with LHU Administrator, Eydie Abercrombie receiving the APHA Outstanding Achievement Award.

Arkansas reported their first confirmed five cases of the H1N1 virus (swine flu) on May 8th....four in Pulaski County and one case in Lawrence County. The Pulaski County illness occurred in active duty service members from other states who were training at North Little Rock, Camp Robinson. Officials, co-workers, family and friends who may have been in close contact with the patients were notified. These four military service members were not counted by CDC as Arkansans, but as residents of the states from which they came. The fifth confirmed virus case was a school-aged child from Lawrence County. I want to extend my thanks to all of those who are working extra hours as this on-going public health story continues to develop.



South Carolina News

South Carolina wins national smoke-free indoor air award

South Carolina was recently recognized as the country's leader in passing the most and strongest local smoke-free indoor air laws.

The Palmetto State was named the winner of the 2008 Smokefree Air Challenge Award by the Americans for Nonsmokers Rights. This award is given annually to the state with the highest number of local smoke-free workplace ordinances.

From January 2008 to present, 15 local communities in South Carolina passed comprehensive smoke-free workplace ordinances that include restaurants and bars. Since the U.S. Surgeon General's landmark 2006 report "The Health Consequences of Involuntary Exposure to Tobacco Smoke," four S.C. counties and 22 cities and towns have passed smoke-free laws across the state.

The award was presented to S.C. tobacco control advocates in June during an Americans for Nonsmokers Rights event at the National Conference on Tobacco or Health in Phoenix.

For a complete listing of smoke-free S.C. counties, cities and towns, visit http://www.scdhec.gov/health/chcdp/tobacco/docs/Ordinancemap_3309.pdf.



Tennessee State Report

State and Department of Health News:

The State is continuing to make budget cuts and that means loss of more jobs. The Employee Buyout Plan several months ago severely hampered the Department of Health primarily in the areas of Clinic Registration/ Clerical personnel and Primary Care Physicians. The most recent notice of personnel cut backs mainly affects Mental Health and in particular positions at inpatient facilities in Tennessee.

Association News:

Advocacy:

The Association supported several bills that were introduced this year which if passed would have either strengthened the Non Smokers Protection Act or would support Menu Labeling in chain restaurants in Tennessee. Unfortunately none of the bills were enacted and most did not get out of committee. One bill that called to preempt the Commissioner of Health, local Boards of Health and political subdivisions from enacting any regulation that would require menu labeling was passed by the house and is expected to pass in the house. Fortunately an amendment to this bill now preempts only local boards of health from setting policy requiring menu labeling.

Workshops/Conferences:

TPHA will host its 2009 Annual Conference, September 2 – 4 at the Cool Springs Marriott in Franklin, Tennessee. The theme of that conference will be *Achieving True Improvements in People's Lives*. Plenary Sessions and workshops are organized around five major tracts – Local Health Department Accreditation, Healthy People in Every Stage of Life, Healthy People in Healthy Places, People Prepared for emerging health Threats and Healthy People in a Healthy World and promise something for everyone.

The three Regional meetings of TPHA were well attended and evaluations were very positive. Many people were awarded CEU's at those conferences this year.

At a recent Board meeting, it was decided to move the date of the 2010 annual conference two weeks further into the year. The new dates are September 15 – 17, 2010. This will be a joint annual conference with SHA, so mark your calendars now! This meeting will also be held at the Cool Springs Marriott in Franklin, Tennessee. Room rates will be \$129 double or king.

Membership:

The Association currently has 979 individual members and 101 agency members.

Other Association News:

The association is excited to be soon getting a new web site that will not only be more user friendly from a navigation standpoint, but will allow for e-registration for conferences.

We are also planning on expanding our Board to include persons who's professional expertise can be utilized by the Board. Examples of this are attorneys, CPA's, etc



North Carolina News

The North Carolina Public Health Association continues to plan for its Educational Conference this year highlighting its 100th birthday this year. The NCPHA Educational Conference is scheduled September 30 – October 2, 2009 at the

Grove Park Inn, Asheville, North Carolina. The program planning committee is focusing on three goals:

Recognize the worth and accomplishments of NCPHA during the past 100 years,

Recognize the accomplishments of NCPHA members during the past 100 years, and

Look at how we are preparing for the future.

To accomplish this the following theme will be used for the 2009 Annual Educational Conference:

*Health Service and Leadership
Honoring the Past – Investing in the Future*

Highlights planned include:

Wood Lecturer Announced for the 2009 AEC Dr. James H. Johnson, Distinguished Professor of NCPHA, A Century of Public Entrepreneurship Kenan-Flagler Business School University of North Carolina at Chapel Hill. Dr. Johnson is an enlightening and entertaining lecturer. His extensive knowledge of urban competitiveness, business demography, work force diversity, entrepreneurship, and sustainable economic development will give attendees invaluable insight for dealing with today's economic, demographic and work force recruitment challenges. Dr. Johnson was selected by Fast Company magazine as one of the brighter thinkers and doers in the new world of work. In addition to serving a Professor of Entrepreneurship he is also an Adjunct Professor of Public Policy and an Adjunct Professor of Sociology. Previous Professorships include Sociology, Management and Geography. He received a B.S., North Carolina Central University, 1975; M.S., University of Wisconsin-Madison, 1977 and; Ph.D., Michigan State University, 1980.

Health Informatics Session

First call for Abstracts resulted in 30 submissions.

NCPHA now on Facebook

Academic Roundtable

Preview of Public Health/Biotech Forum being planned for Spring 2010

APHA Executive Director, Dr. Gorges Benjamin to speak

A Black Tie Awards Dinner and Ceremony

The "Choral Infection" public health chorus to sing

Also, breakfast for registered attendees all three days

NCPHA now has PayPal

For more information about this year's Annual Educational Conference and other information about NCPHA, please go to www.ncpha.com



Kentucky State Report

KPHA concluded the annual conference on March 12. Although attendance was somewhat down we still had a total attendance of around 600. Considering the lean economic times we feel it was a very successful conference.

Sarah Wilding the current President is busy forming her Committee appointments and planning for the 2010 Conference to be held March 30--April 2.

Kentucky General Assembly met in short Session this year. We were successful in getting the cigarette tax increased by 30 cents a pack. KPHA had held four forums across the state in November and December in 08 to discuss with local elected officials and others the dangers of second hand smoke. We feel the summits had an effect on some of the lawmakers that encouraged passage of the legislation.

Governor Steve Beshear signed a Proclamation declaring April 5-11-09 as "**Public Health Week in Kentucky.**" KPHA sponsored four regional Summits on Second Hand Smoke during November and December last year. We invited County Judge/Executives, County Magistrates and Commissioners, Mayors, County Attorneys, Chamber of Commerce Officials and Legislators. The Summits were well attended and we believe had a lot of educational influence on dangers of secondhand smoke.

The Kentucky Health Departments Association is participating with the Kentucky Association of Counties in a series of five meetings across the state in a "County Officials Leadership Institute". The entire day is discussion of local and state health department's activities. I do a presentation discussing KPHA and KHDA as to Association activities including organization and lobbying.

Governor Beshear appointed me to a four-year term on the Kentucky Agency for Substance Abuse Policy State Board. That Board is responsible for distributing funds to local boards dealing with substance abuse issues.

KPHA will be hosting the 6th Annual Dudley J. Conner golf scramble on June 22, 2009 at Bardstown Country Club at Maywood. We are expecting a large turnout for this event. We had 130 players at last year's event. Total profit proceeds go to scholarship funds and none is used for operating the Association.

Following the golf tournament we have a retreat scheduled for the KPHA Board and Committee Chairs to discuss the operation of the Association for the next year and to inform new Board Members and Committee Chairs of their responsibilities.

We are also partnering with the University of Kentucky College of Public Health in administering a grant from Robert Woods Johnson Foundation to establish a Research Based Public Health Practice Network. KPHA is acting as fiscal agent and is handling the funds.

I also participate as a Board Member on the University of Kentucky College of Public Health with the Public Health Practice Institute. That group is working on an undergraduate certificate program as well as working on establishing on line courses. All four Universities with Public Health Degree Programs are participating. I also serve on a number of other Boards and Advisory Committees representing KPHA such as the Kentucky Farm Bureau Food and Safety Committee, Kentucky Action Board a Board that advocates on the dangers of smoking and secondhand smoke issues and the Department for Public Health Medical and Preparedness Advisory Committee.

We have redone our web page and have initiated through pay-pal on line payment for our membership dues, registration, exhibits donations, golf etc. Seems to be working fine. We also installed quick books for tracking finances.

Southern Health Association Calendar

SHA Governing Council Meetings

August 4, 2009.....Palm Beach Gardens, FL

SHA Annual Meeting

August 4-7, 2009.....Palm Beach Gardens, FL

State Association Meetings

Alabama.....TBA

Arkansas.....Hot Springs.....May 5-7, 2010

Florida.....Palm Beach.....August 4-7, 2009

Theme: The Public Health Puzzle: Putting the Pieces Together

Georgia.....TBA

Kentucky.....Louisville.....March 30—April 2, 2010

Theme: Public Health; Education, Leadership and Excellence

North Carolina.....Ashville.....September 30-Oct 2, 2009

NCPHA's 100 Anniversary Celebration

South Carolina.....Myrtle Beach.....May 19-21, 2010

Tennessee.....Franklin.....September 2-4, 2009

Theme: Achieving True Improvements in People's Lives

Other Meetings

APHA.....Philadelphia, PANovember 7-11, 2009

Theme: Public Health Without Borders

**Southern Health
Association**

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Mt. Juliet TN 37122

Phone & Fax 615-754-0779

Email -
sha@shouthernhealth.net
or
Sandra.whittle@comcast.net

Www.southernhealth.net



MISSION: To serve as
a regional advocate
for Public Health and
for the growth and
development of its
leadership

Southern Health Association Membership Application

(Mail to SHA, 1590 North Bass Drive, Mt. Juliet, TN 37122)

Name _____ OfficePhone _____

Email _____

Organization/Agency _____

Position _____

Dues Paid

Mailing Address _____ 1-Year 2-Year

_____ New Member ___\$20 ___\$40

_____ Individual ___\$25 ___\$45

Is mailing address: (Office ___ Home ___) Fellow ___\$40

Retiree ___\$10

Student ___\$10

Donation (Please fill in amount) _____

Functional Area:

___ Administrative

___ Direct Care

___ Environmental

___ Management Support

___ Educational/Health Promotion

U.S. Congressional District Residence _____

Are you will to serve on a committee? ___ Yes ___ No

If yes, give preference _____

___ Are you a member of your state PHA?

___ Yes ___ No

Sponsor: optional) _____

Southern Health Association

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