

Great Challenges Bring Great Opportunities

Program Agenda

(For detailed information on all sessions, please go to our website at

www.southernhealth.net or www.tnpublichealth.org.)

Tuesday, September 14, 2010

9:00 AM - 4:00 PM Southern Health Association (SHA) Governing Council Meeting

2:00 PM - 4:00 PM TPHA Board of Directors and Committee Chairs Meeting

Wednesday, September 15, 2010

9:00 AM - 4:00 PM Conference Registration (*Registration Area*)

9:00 AM - 11:00 AM SHA Governing Council Meeting

9:30 AM - 11:00 AM Student Section Meeting

10:00 AM - 5:00 PM Exhibits (*Salons 1-4*)

10:00 AM - 5:00 PM Poster Session (*Main Hallway*)

10:00 AM - 10:45 AM TPHA New Member Orientation

10:30 AM - 5:00 PM SHA Silent Auction (*Appaloosa*)

11:30 AM - 12:00 PM **Opening General Session** (*Champion Ballroom*)

12:00 PM - 12:40 PM **Opening Session Luncheon** (*Champion Ballroom*)

12:40 PM - 1:00 PM **Presidents' Welcome**

Chris Freeman, President, Tennessee Public Health Association

Jan Cooke, President, Southern Health Association

1:00 PM - 2:00 PM **Keynote Address** (*Champion Ballroom*)

Addressing the Complex Challenges in Promoting Health and Preventing Disease in a Post Reform America

Reed V. Tuckson, MD, FACP, Executive Vice President and Chief of Medical Affairs, United-Health Group, Minnetonka, Minnesota

2:30 PM - 3:45 PM **Concurrent Workshops**

Workshop #1

The Evidence is Clear: Opportunities Abound in Evidence-Based Public Health Nursing

Sheila Snow-Croft, MLIS, MA, Outreach Education Coordinator, Southeastern Atlantic Region, National Network of Libraries of Medicine, Baltimore, Maryland

Workshop #2

The County Health Rankings: Moving from Awareness to Action

Julie Willems Van Dijk, RN, PhD, Associate Scientist and Community Engagement Lead, Mobilizing Action Toward Community Health, University of Wisconsin Population Health Institute, Madison, Wisconsin

2:30 PM - 3:45 PM

Concurrent Workshops - Cont.**Workshop #3****Regional Extension Centers: Support for Electronic Health Record Adoption, Meaningful Use Achievement, and HIT Workforce Development Activities**

Dawn Fitzgerald, MS, MBA, Chief Executive Officer, QSource, Memphis, Tennessee, and David Rosenthal, PhD, Associate Professor, University of Memphis School of Public Health, Memphis, Tennessee

Workshop #4**Challenges and Opportunities of the 2009-10 H1N1 Pandemic: Public Health's Response in the Southeast U.S.**

Randy D. Lee, BSN, Director of Center for Local Public Health, Arkansas Department of Health, Little Rock, Arkansas; Rachel W. Long, MEd, MT, CIC, Epidemiologist, Mission Hospital, Asheville, North Carolina; Warren R. McDougale, MPH, Epidemiology Program Manager, Hillsborough County Health Department, Tampa, Florida

Workshop #5**Poster Presentations**

3:00 PM - 5:00 PM

TPHA Silent Auction (*Arabian & Clydesdale*)

4:00 PM - 5:15 PM

TPHA Section Meetings

5:15 PM

Wednesday Evening - On Your Own

Thursday, September 16, 2010

7:30 AM - 3:00 PM

Exhibits (*Salons 1-4*)

7:30 AM - 4:00 PM

Conference Registration (*Registration Area*)

8:00 AM - 2:00 PM

Poster Session (*Main Hallway*)

8:00 AM - 2:00 PM

TPHA Silent Auction (*Arabian & Clydesdale*)

8:00 AM - 2:00 PM

SHA Silent Auction (*Appaloosa*)

8:00 AM - 9:15 AM

Concurrent Workshops**Workshop #6****Addressing Parents' Concerns about Vaccines**

Gary S. Marshall, MD, Professor of Pediatrics, University of Louisville School of Medicine, Louisville, Kentucky

Workshop #7**Challenging What You Know: Resources from the National Library of Medicine**

Sheila Snow-Croft, MLIS, MA, Outreach Education Coordinator, Southeastern Atlantic Region, National Network of Libraries of Medicine, Baltimore, Maryland

Workshop #8**Enhancing Security during Public Health Emergencies**

Raymond E. Barteet, MS, Director of Public Health Preparedness; Dana B. Millet, BSN, MHA, Director of Clinical Operations; John J. Simkovich, DDS, MPH, Regional Health Director; and Ann Sports, Program Manager, South Carolina Department of Health and Environmental Control - Region 7, North Charleston, South Carolina

8:00 AM - 9:15 AM	<p>Concurrent Workshops-cont</p> <p>Workshop #9</p> <p>A One Water Approach to Address Emerging Challenges and Reduce Waterborne Disease Risk</p> <p>Michael J. Beach, PhD, Associate Director for Healthy Water, Centers for Disease Control and Prevention, Atlanta, Georgia</p>
9:45 AM - 11:00 AM	<p>Workshop #10</p> <p>Poster Presentations</p> <p>Concurrent Workshops</p> <p>Workshop #11</p> <p>TennCare CHOICES in Long-Term Care: Challenges and Opportunities in Designing and Implementing an Integrated Medicaid Managed Long-Term Care Program</p> <p>Patti Killingsworth, Assistant Commissioner & Chief of Long-Term Care, Bureau of TennCare, Tennessee Department of Finance and Administration, Nashville, Tennessee</p> <p>Workshop #12</p> <p>Public Health: An Economic Recovery Strategy</p> <p>Donna K. Rozar, RN, MSN, President, National Association of Local Boards of Health, Marshfield, Wisconsin</p> <p>Workshop #13</p> <p>Concepts of Vaccine Practice</p> <p>Gary S. Marshall, MD, Professor of Pediatrics, University of Louisville School of Medicine, Louisville, Kentucky</p>
11:00 AM - 11:30 AM	<p>Workshop #14</p> <p>Malaria Control in Africa: Rolling Back the Map</p> <p>Allen S. Craig, MD, Resident Advisor, President's Malaria Initiative, Centers for Disease Control and Prevention, Zambia, Africa</p> <p>TPHA Board of Directors Meeting (if necessary)</p>
11:30 AM - 12:15 PM	<p>Awards Luncheon (<i>Champion Ballroom</i>)</p>
12:15 PM - 1:00 PM	<p>Plenary Session #2 - Awards Luncheon Speaker (<i>Champion Ballroom</i>)</p> <p>A View from the Commissioner's Chair</p> <p>Commissioner Susan R. Cooper, MSN, RN, Tennessee Department of Health, Nashville, Tennessee</p>
1:00 PM - 1:40 PM	<p>TPHA Awards Presentation (<i>Champion Ballroom</i>)</p>
1:40 PM - 2:00 PM	<p>SHA Awards Presentation (<i>Champion Ballroom</i>)</p>
2:30 PM - 3:30 PM	<p>Plenary Session #3 (<i>Champion Ballroom</i>)</p> <p>Unnatural Causes: Is Inequality Making Us Sick?</p> <p>Adewale Troutman, MD, MPH, MA, Director of Health, Louisville Metro Health Department, and Associate Professor, University of Louisville School of Public Health, Louisville, Kentucky</p>

3:45 PM - 4:45 PM **TPHA Business Meeting** (*Champion Ballroom*)

5:00 PM - 6:00 PM **SHA Business Meeting**

6:00 PM - 7:00 PM **TPHA President's Reception** (*Champion Ballroom*)

7:00 PM - 9:00 PM **Fun & Fitness** (*Champion Ballroom*)

Friday, September 17, 2010

8:00 AM - 9:15 AM **Concurrent Workshops**

Workshop #15

Free Clinics: Partnering Together for the Health of the Community

Margie Maxwell, Director of Development and Public Relations, Volunteers in Medicine Clinic, Hilton Head Island, South Carolina

Workshop #16

Chief of Staph: MSRA's Rise to Power

C. Buddy Creech, MD, MPH, Assistant Professor, Pediatric Infectious Diseases, Vanderbilt University School of Medicine and the Monroe Carell, Jr. Children's Hospital at Vanderbilt, Nashville, Tennessee

Workshop #17

Preparing for National Accreditation: Promoting Quality Improvement in Your Health Department

Terry Allan, BS, MPH, Health Commissioner, Cuyahoga County Board of Health, Cleveland, Ohio

Workshop #18

We Have a Plan: The Launch of the Tennessee Nutrition, Physical Activity, and Obesity Plan

Joseph W. Thompson, MD, MPH, Surgeon General for the State of Arkansas, and Director, Robert Wood Johnson Foundation Center to Prevent Childhood Obesity, Little Rock, Arkansas; Janie Burney, PhD, RD, Professor, University of Tennessee Extension Department of Family and Consumer Sciences, Knoxville, Tennessee; Betty Greer, PhD, RD, Professor, University of Tennessee Extension Department of Family and Consumer Sciences, Knoxville, Tennessee; Leslie A. Meehan, MPA, AICP, Senior Transportation Planner, Nashville Area Metropolitan Planning Organization, Nashville, Tennessee; Vera Vollbrecht, MS, Director, Warner Park Nature Center, Nashville, Tennessee

9:30 AM - 10:45 AM **Concurrent Workshops**

Workshop #19

Psychodermatology: Addressing the Connection between Mind and Body

Amanda Wilson, MD, Assistant Professor, Department of Psychiatry and Department of Emergency Medicine, Vanderbilt University Medical Center, Nashville, Tennessee

Workshop #20

Telemedicine Landscape: Current Uses and National Issues

Jonathan D. Linkous, MPA, Chief Executive Officer, American Telemedicine Association, Washington, DC

9:30 AM - 10:45 AM

Concurrent Workshops-Cont**Workshop #21****Obesity and Public Policy: Disturbing Trends and Promising Practices**

Terry Allan, BS, MPH, Health Commissioner, Cuyahoga County Board of Health, Cleveland, Ohio

Workshop #22**Practical Approaches (That Work!) to Increase Physical Activity and Healthy Eating**

John Bilderback, MS, Program Manager, Step ONE (Optimize with Nutrition and Exercise), Chattanooga/Hamilton County Health Department, Chattanooga, Tennessee; Ted Cornelius, BS, Executive Director, YMCA TN Alliance and Pioneering Health Communities Project, Nashville, TN; Renee' S. Frazier, MHSA, FACHE, Chief Executive Officer, Healthy Memphis Common Table, Memphis, Tennessee; Don W. Morgan, PhD, Professor, Department of Health and Human Performance, Middle Tennessee State University, and Director, Center for Physical Activity and Health in Youth, Murfreesboro, Tennessee; Eleanor F. Stevens, MS, Coordinator, Knoxville Area Coalition on Childhood Obesity, Knoxville, Tennessee

11:00AM- 12:00 PM

Plenary Session # 4 (Champion Ballroom)

Public Health From T(ennessee) to Z(ambia): More than Enough Challenges and Opportunities to Go Around

Allen S. Craig, MD, Resident Advisor, President's Malaria Initiative, Centers for Disease Control and Prevention, Zambia, Africa

12:00 PM - 12:30 PM

Installation of 2010 TPHA President

Door Prizes and Adjourn

Conference Need-to-Know Information**Hotel Information**

All meetings, educational sessions, and special events at the 2010 TPHA/SHA Conference will be held at the Cool Springs Marriott Hotel & Conference Center in Franklin, Tennessee. A block of rooms has been reserved at the Cool Springs Marriott at a special rate of \$129 per night (single or double occupancy). The overflow hotel, Wingate Inn at Cool Springs, located at 1738 Carothers Parkway, is \$99 per night. Reservations can be made by calling the Marriott at (615) 261-6100 or the Wingate at (615) 277-8700. Please specify you are attending the TPHA/SHA Conference. The deadline for making hotel reservations is August 9, 2010. In order to avoid a penalty, you must notify the hotel at least two weeks in advance of the conference if you have to cancel the reservation.



Cool Springs Marriott Hotel & Conference Center

*700 Cool Springs Blvd.
Franklin, Tennessee 37067*

✦ The Marriott can be accessed from I-65 South at Exit #68A, East Cool Springs Blvd.

The Wingate Inn can be accessed from I-65 South at Exit #69 East by following Moores Lane as it curves into Carothers Blvd.